Monthly Auto Sales Data





Monthly Sales Data for the month of August 2018

1. Maruti Suzuki India Ltd.

Particulars	Aug-18	Aug-17	Y-o-Y
Total Domestic Sales	147700	152000	-3%
Total Export Sales	10489	11701	-10%
Total Sales (D+E)	158189	163701	-3%

2. Ashok Leyland Ltd.

Particulars	Aug-18	Aug-17	Y-o-Y
M&HCV	13158	10570	24%
LCV	4228	3067	38%
Total Sales (D+E)	17386	13637	27%

3. Bajaj Auto Ltd.

Particulars	Aug-18	Aug-17	Y-o-Y
Total Domestic Sales	255631	200659	27%
Total Export Sales	181461	134372	35%
Total Sales (D+E)	437092	335031	30%

4. Eicher Motors Ltd.

Particulars	Aug-18	Aug-17	Y-o-Y
Total Domestic Sales	68014	66872	2%
Total Export Sales	1363	1105	23%
Total Sales (D+E)	69377	67977	2%

5. Tata Motors Ltd

Particulars	Aug-18	Aug-17	Y-o-Y
Total Domestic Sales	58262	45906	27%
Total Export Sales	5478	3082	78%
Total Sales (D+E)	63740	48988	30%

6. TVS Motor Company Ltd.

Particulars	Aug-18	Aug-17	Y-o-Y
Total Domestic Sales (2W)	275688	270544	2%
Total Domestic Sales (3W)	13141	8417	56%
Total Exports (2W)	66028	45604	45%
Total Sales (2w+3w)	288829	246310	17%



7. Hero Motocorp Ltd.

Particulars	Aug-18	Aug-17	Y-o-Y
Total Sales	685047	678797	1%

8. M&M

Particulars	Aug-18	Aug-17	Y-o-Y
Total Domestic Sales	45373	39615	15%
Total Export Sales	2951	2592	14%
Total Sales (D+E)	48324	42207	14%

9. Escorts

Particulars	Aug-18	Aug-17	Y-o-Y
Total Domestic Sales	4674	4398	6%
Total Export Sales	138	189	-27%
Total Sales (D+E)	4812	4587	5%

Above are the tables of automobile companies reporting their sales numbers for the month of August 2018. From the above tables we can see that most of the automobile companies including two wheelers, passenger vehicles and commercial vehicles, all have continued to report good set of numbers in the month of August. Most of the companies have continued to maintain a good export which indicates the demand from the international markets is also strong.

Tata Motors, which is into passenger vehicles and now venturing into commercial vehicles, surpassed the industry with very good set of monthly numbers with a growth of 30% Y-o-Y followed by Bajaj Auto whose total sales too jumped by 30% Y-o-Y for the second consecutive month.

Exports of most of the automobile companies have risen across sector with Tata Motors exports rising as high as 78% Y-o-Y followed by strong exports from TVS Motors Which grew by 45% Y-o-Y.

Amongst the commercial vehicle space, Ashok Leyland continues to record good sales of 27% Y-o-Y followed by 23% growth recorded by Tata Motors.

Maruti, which has the largest market-share in the passenger vehicle segment, reported second time in a row a de-growth of 3% on Y-o-Y basis.

With the impetus push given by the present government for infrastructure development, we feel, commercial segment will continue to lead in the auto space followed by the two wheeler space. Also, the MSP hikes by the government will boost rural income as a result 2whheler sales will increase. The rural income has just started to pick-up as a result the entire Automobile sector will benefit and most of the companies in the Auto space also reported good set of Q1FY19 earnings followed by the ongoing correction in the mid-cap space has made valuations really attractive, hence, we continue to remain bullish on stocks like Ashok Leyland, Bajaj Auto, M&M and Escorts.

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